

## cerebiz on-demand for MYOB

*'Better data, Better business'*

cerebiz on-demand for MYOB provides your business with the key performance data in the shape of dashboards, graphs, reports, and 'drill down' facility to run your business better.

Benefits include:

- **Improve cash flow** - monitor cash against past and future cash flow projections, track debtor payment trends, manage credit.
- **Increase profitability** - track profit contribution by customer, product, job, sales person, and territory.
- **Improve data visibility** - identify positive and negative trends using graphs, instantly drill down into data that does not measure up to pin point the cause.
- **Reduce errors and costs** - eliminate the cost and trouble of spreadsheets and errors due to double handling of data, including between your business and your external accountants.
- **Access data 24x7** - use your Internet browser from anywhere, any time to access data via a secure connection.
- **Easily share data** - improve and speed up communications with business partners through sharing selected data without double handling.
- **Automatically control data accessibility** - control staff and external advisor and partner access to data.

### Business Case

#### The Challenge

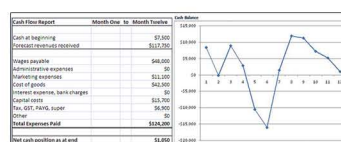
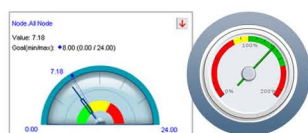
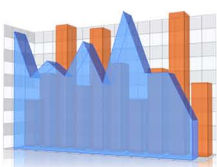
Most businesses are able to reliably capture their business transactions in MYOB; the challenge is to extract 'actionable intelligence' on a timely basis that managers can use to monitor and improve business performance.

- Low-tech solutions (such as Excel spreadsheets) are difficult and costly to maintain and lack flexibility.
- Corporate 'Business Intelligence' (BI) tools are too expensive and require scarce and expensive specialist skills.

#### The Solution

cerebiz on-demand is a low cost monthly subscription solution that links powerful BI technology to MYOB and provides you with an easy to use template based solution.

- Extracting data out of MYOB is automatic and seamless, saving many hours of time better spent by your accounting people.
- Data presentation is graphical and dynamic, for fast interpretation, and drill-down analysis provides new insights.
- Managers have 24x7 access from anywhere to the data they need for faster and better business decisions, without the delay and cost of involving your accounting or IT people.



## Features

Up-to-date, easy-to-grasp graphical and colour-coded views of key business performance indicators.

The ability to monitor business performance from anywhere using the Internet.

Historical data (past years) storage allowing comparative and trend analysis over current and previous periods.

A powerful centralised knowledge sharing and collaboration resource.

Secure multi-level access via an individually configured portal providing access to relevant and authorized information only.

Low monthly pay-for-use fees... no up-front hardware or software licensing costs.

Support and training face to face, by video, and online.

Call us now !

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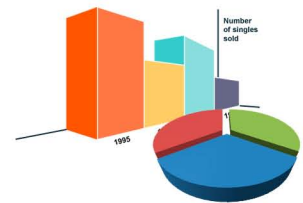
**Reports and graphs** delivered instantly to your Internet browser anywhere, anytime!

Dashboard Dials provide 'at a glance' confirmation of status of your key business indicator. 'ok', 'watch', or 'take action'!

Line Graphs clearly show trends in your business, positive and negative, absolutely essential to your action plans.

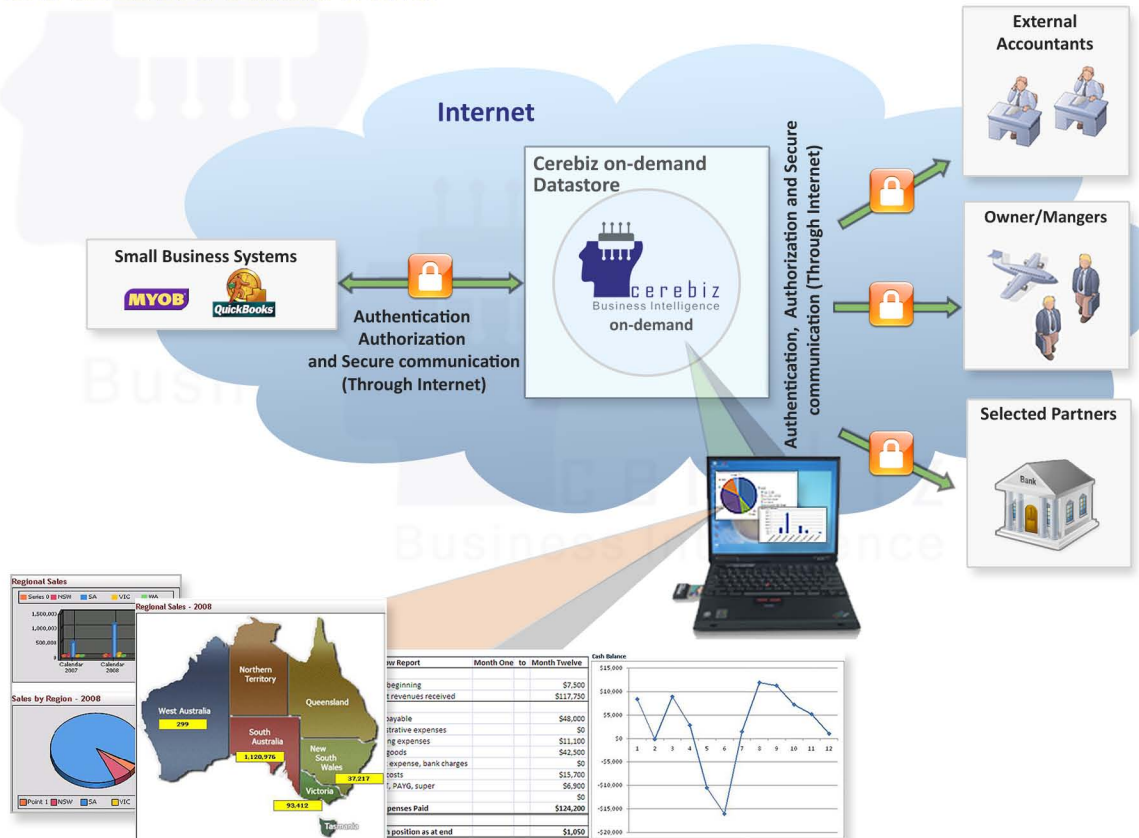
Make product or period-to-period comparison and 'share of whole' data easy to interpret using Bar and Pie Charts.

View and print reports. Rank products and customers by contribution or risk. Instantly drill down into the underlying data to support factual analysis and decision-making.



Cash Flow Report	Month One	Month Twelve
Cash on beginning	\$20,000	\$117,750
Revenues received	\$117,750	
Operating expenses	\$48,000	
Administrative expenses	\$0	
Marketing expenses	\$11,100	
Cost of Goods	\$42,500	
Interest expense, bank charges	\$0	
Capital gains	\$15,700	
Tax, GST, PAIO, super	\$6,500	
Total Expenses Paid	\$124,200	
Net cash position as at end	\$18,050	\$18,050

## How cerebiz on-demand works



www.cerebiz.com



cerebiz  
Business Intelligence